

CITY OF ALPHARETTA

PUBLIC HEARING APPLICATION

FOR OFFICE USE ONLY

Case #: CU_25-06

PH #: _____

Property Taxes & Code Violations Verified

Fee Paid Initial: _____

COMMUNITY DEVELOPMENT DEPARTMENT

2 PARK PLAZA

ALPHARETTA, GA 30009

1. This page should be the first page in each of your completed application packets.
2. It is preferred that all responses be typed. Illegible applications will not be accepted.
3. Prior to signing and submitting your application, please check all information supplied on the following pages to ensure that all responses are complete and accurate. Incomplete applications will not be accepted.
4. Payment of all applicable fees must be made at the time of application. Payment may be made via cash, credit card (American Express, Master Card or Visa), or check made payable to "City of Alpharetta." Please note that a 3% convenience fee will be added to all credit card transactions.
5. Applications will be accepted on the designated submittal dates between the hours of 8:30 AM and 3:30 PM.
6. If you have any questions regarding this form, please contact the Community Development Department by calling 678-297-6070.

Contact Information:

Contact Name: _____ Telephone: _____

Address: _____ Suite: _____

City _____ State: _____ Zip: _____ Fax: _____

Mobile Tel: _____ Email: _____

Subject Property Information:

Address: _____ Current Zoning: _____

District: _____ Section: _____ Land Lot: _____ Parcel ID: _____

Proposed Zoning: _____ Current Use: _____

This Application For (Check All That Apply):

Conditional Use Master Plan Amendment Comprehensive Plan Amendment

Rezoning Master Plan Review

Variance Public Hearing

Exception Other (Specify): _____

APPLICANT REQUEST AND INTENT

What is the proposed use(s) of the property?

Applicant's Request (Please itemize the proposal):

Applicant's Intent *(Please describe what the proposal would facilitate).*

PROPERTY OWNER AUTHORIZATION

Property Owner Information:

Contact Name: Denzil Terrell Telephone: 404-876-5511
Address: 1100 Spring Street, NW Suite: 550
City: Atlanta State: GA Zip: 30309-2800

Authorization:

I do solemnly swear and attest, subject to criminal penalties for false swearing, that I am the legal owner, as reflected in the records of Fulton County, Georgia, of the property identified below, which is the subject of the attached Application for Public Hearing before the City of Alpharetta, Georgia.

As the legal owner of record of the subject property, I hereby authorize the individual named below to act as the applicant in the pursuit of the Application for Public Hearing in request of the items indicated below.

- | | |
|---|---|
| <input type="checkbox"/> Annexation | <input type="checkbox"/> Special Use |
| <input type="checkbox"/> Rezoning | <input checked="" type="checkbox"/> Conditional Use |
| <input type="checkbox"/> Variance | <input type="checkbox"/> Master Plan |
| <input type="checkbox"/> Land Use Application | <input type="checkbox"/> Other |

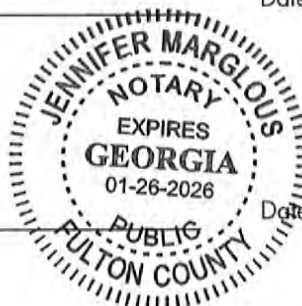
Property Owner's Authorized Applicant (if applicable):

Name of Authorized Applicant: Chase Torgerson Telephone: 785-218-9566
Address: 100 W Main St Suite: 600
City: Lexington State: KY Zip: 40507

So Sworn and Attested:

Owner Signature: [Signature] Date: 12-20-24

Notary: [Signature] Date: 12-20-24



DISCLOSURE FORM

The Official Code of Georgia Annotated requires disclosure of campaign contributions to government officials by an applicant or opponent of a rezoning or public hearing petition (O.C.G.A. 36-67 A-1).

Applicants must file this form with the City of Alpharetta Community Development Department within ten (10) days after filing for rezoning or public hearing. Opponents to a rezoning or public hearing petition must file this form five (5) days prior to the Planning Commission meeting at which the subject rezoning or public hearing petition is scheduled to be heard.

Name of Applicant or Opponent: _____

Subject Public Hearing Case: _____

Campaign Contribution Information:

Please provide the requested information for each contribution with a dollar amount or value of \$250 or more made within the past two (2) years to an Alpharetta Official by the individual identified above. Please use a separate form for each Alpharetta Official to whom such a contribution as been made.

If the individual identified above has made no such contributions to an Alpharetta Official within the past two (2) years, please indicate this by entering "N/A" on the appropriate lines below.

Name of Official: _____ Position: _____

Description of Contribution: _____ Value: _____

Description of Contribution: _____ Value: _____

Description of Contribution: _____ Value: _____

Description of Contribution: _____ Value: _____

Description of Contribution: _____ Value: _____

Campaign Contribution Information:

I do solemnly swear and attest, subject to criminal penalties for false swearing, that the information provided in this Disclosure Form is true and accurate and that I have disclosed herein any and all campaign contributions made to an Official of the City of Alpharetta, Georgia in accordance with O.C.G.A. 36-67 A-1.

Signature:  _____

Date: _____

ALPHARETTA PLANNING COMMISSION REVIEW CRITERIA

How will this proposal be compatible with surrounding properties?

How will this proposal affect the use and value of the surrounding properties?

'Activate Games' is solely contained with its premise and will strictly adhere to any noise or quiet enjoyment standards within the development and community. The concept is has limited capacity per hour, which will not interfere with neighboring tenant's parking. The influx of visitors to the center due to 'Activate Games' should promote growth in visitors to surrounding businesses, thus increasing the vibrancy and value of the property.

Can the property be developed for a reasonable economic use as currently zoned? Please explain why or why not.

What would be the increase to population and traffic if the proposal were approved?

What would be the impact to schools and utilities if the proposal were approved?

How is the proposal consistent with the Alpharetta Comprehensive Plan; particularly the Future Land Use Map?

Are there existing or changing conditions which affect the development of the property and support the proposed request?

On a separate sheet or sheets, please provide any information or evidence that supports your request and the statements that you have provided in this application.

CITIZEN PARTICIPATION FORM - PART A

This form must be completed and submitted with the applicant's completed Public Hearing Application. Applications submitted to the City of Alpharetta without a completed Citizen Participation Form - Part A will not be accepted.

Public Hearing or Project Name: _____

Contact Name: _____ Telephone: _____

The following people will be notified of this application and provided information describing the subject proposal. Please note that ALL adjoining property owners MUST be notified. Use additional pages as needed.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Method by which these individuals will be contacted. Please mark all that apply. *If you select "Other," please provide a description of the method of contact that will be used.*

- | | |
|------------------------------------|--|
| <input type="checkbox"/> Letter | <input type="checkbox"/> Personal Visits |
| <input type="checkbox"/> Telephone | <input type="checkbox"/> Group Meeting |
| <input type="checkbox"/> Email | <input type="checkbox"/> Other <i>(Please Specify)</i> |

Please describe the method(s) by which these individuals will have the opportunity to respond or contact the applicant with questions or concerns about the proposal.

MERITEX ATLANTA INDUSTRIAL II LLC
24 UNIVERSITY AVE NE STE 200
MINNEAPOLIS MN 55413

WINDWARD ACQUISITION DELAWARE LLC
2937 SW 27TH AVE STE 202
MIAMI FL 33133

LEXISNEXIS RISK SOLUTIONS INC
300 CONNELL DR STE 1200
BERKELEY HEIGHTS NJ 07922

6120 WINDWARD PW LLC
95 FROELICH FARMS BLVD
WOODBURY NY 11797

CUMBERLAND DC ASSETS LLC
13155 NOEL RD STE 100
DALLAS TX 75240

WINDWARD PARKWAY LLC
1100 SPRING ST # 550
ATLANTA GA 30309

WACHOVIA BANK
P.O. BOX 2609
CARLSBAD CA 92018-2609

WINDWARD ASSCOIATES LLC
6400 POWERS FERRY RD NW # #100
ATLANTA GA 30339

WINDWARD OWNERSHIP LLC
2060 MOUNT PARAN RD NW STE 111
ATLANTA GA 30327

GH WINDWARD PLAZA INC
225 PEACHTREE ST NE STE 200
ATLANTA GA 30303

GEORGIA POWER COMPANY TAX DEPT BIN 10120
241 RALPH MCGILL BLVD NE
ATLANTA GA 30308-3374

WINDWARD OWNERSHIP LLC
2060 MOUNT PARAN RD NW STE 111
ATLANTA GA 30327

GH WINDWARD PLAZA INC
225 PEACHTREE ST NE STE 200
ATLANTA GA 30303

GH WINDWARD PLAZA INC
225 PEACHTREE ST NE STE 200
ATLANTA GA 30303

4025 WINDWARD PLAZA ALPHARETTA LLC
P.O. BOX 56607
ATLANTA GA 30343

TERRA HOSPITALITY GIANT LLC
P.O. BOX 56607
ATLANTA GA 30343



*Activate America, LLC
100 W Main St, Ste 600
Lexington, KY 40507*

Dec 21, 2024

Activate Alpharetta, LLC
3020 Windward PI
Alpharetta, GA 30005

RE: DESCRIPTION OF PROPOSED USE

To Whom it May Concern

Activate Games seeks approval for a Conditional Use Permit (CUP) for the use category described as Recreation Facilities, Indoor and Outdoor.

Activate Games is a new form of active entertainment growing in the North American market. Our mission is to provide the world's premier interactive gaming experience, blending fitness with re-playable custom games. As we continue our expansion in the US, we hope to bring this state-of-the-art concept to the Alpharetta area.

Activate is a time-limited concept where each group plays for 75 minutes and their time is controlled by a RFID wristband. This wristband admission system also allows us to control the number of customers in our Game Area at any time. This differs from a traditional Family Entertainment Center (FEC) or Arcade where the crowd size varies only with demand. We offer new interactive challenges, gaming options, and amenities that not only promote physical fitness but also foster social interaction among customers. This aligns with the growing demand for active entertainment options and non-digital interactions - Activate customers play with their teams, consisting of friends and family, and often remark that they haven't had such a long break from their phones in months!



LEGEND

- CON. - Concrete
- ASPH. - Asphalt
- LI. - Light
- DRG. - Driveway
- S.S. - Sewer
- W.P. - Water
- SP. - Spillway
- SL. - Slope
- ... (and many more symbols)

PLEASE NOTE

INFORMATION CONCERNING THE PRESENCE, SIZE AND LOCATION OF UNDERGROUND UTILITIES IS SHOWN HEREON. THIS INFORMATION HAS BEEN SHOWN BASED ON THE LOCATION OF ABOVE GROUND UTILITIES, AVAILABLE RECORDS AND FIELD SURVEY. THE SURVEYOR HAS CONDUCTED AN EXHAUSTIVE SEARCH OF RECORDS AND FIELD SURVEY TO THE EXTENT OF HIS SKILL AND KNOWLEDGE. HOWEVER, HE MAKES NO GUARANTEE AS TO THE ACCURACY OF THE LOCATION OF UTILITIES SHOWN HEREON. THE INFORMATION CONCERNING UNDERGROUND UTILITIES SHOULD BE OBTAINED FROM THE COMMUNITY OF ANY AND ALL UTILITIES PROVIDERS.

All that tract or parcel of land lying and being in Land Lots 1107 and 1108, 2nd District, 1st Section, City of Alpharetta, Fulton County, Georgia and being more particularly described as follows:

TO FIND THE TRUE POINT OF BEGINNING common to Land Lots 1047, 1048, 1107 and 1108, 2nd District, 1st Section, City of Alpharetta, Fulton County, Georgia and being more particularly described as follows:

TO FIND THE TRUE POINT OF BEGINNING common to Land Lots 1047, 1048, 1107 and 1108, 2nd District, 1st Section, City of Alpharetta, Fulton County, Georgia and being more particularly described as follows:

TO FIND THE TRUE POINT OF BEGINNING common to Land Lots 1047, 1048, 1107 and 1108, 2nd District, 1st Section, City of Alpharetta, Fulton County, Georgia and being more particularly described as follows:

TOGETHER WITH those easement rights arising under that certain Declaration of Covenants, Conditions, and Restrictions for Windward Business Center Association by Windward Properties, Inc., a Delaware corporation, dated November 4, 1983, filed for record October 25, 1983 at 4:33 p.m., recorded in Deed Book 8700, Page 562, Records of Fulton County, Georgia, as amended December 6, 1983 at 2:11 p.m., recorded in Deed Book 8750, Page 82, aforesaid Records; as further amended by that certain Amendment to the Declaration of Covenants, Conditions, and Restrictions for Windward Business Center Association by Windward Business Center Association, Inc., dated July 22, 1997, filed for record July 28, 1997 at 2:10 p.m., recorded in Deed Book 22681, Page 36, aforesaid Records; as further amended by that certain Amendment to the Declaration of Covenants, Conditions and Restrictions for Windward Business Center Association by Westerra Windward, L.L.C., a Delaware limited liability company, dated December 23, 1997, filed for record December 29, 1997 at 4:11 p.m., recorded in Deed Book 22652, Page 263, aforesaid Records; as further amended by that certain Amendment to the Declaration of Covenants, Conditions and Restrictions for Windward Business Center Association by Westerra Windward, L.L.C., a Delaware limited liability company, dated April 15, 1998, filed for record April 21, 1998 at 8:54 a.m., recorded in Deed Book 24269, Page 265, aforesaid Records.

ALSO TOGETHER WITH those easement rights arising under that certain Drainage Easement Agreement by and between Atlanta Windward Hotel Partners, L.L.C., a Georgia limited liability company and Westerra Windward, L.L.C., a Delaware limited liability company, dated April 10, 1997, filed for record April 11, 1997 at 11:16 a.m., recorded in Deed Book 22440, Page 264, aforesaid Records.

ALSO TOGETHER WITH those easement rights arising under that certain Flood Easement Agreement by and between Westerra Windward, L.L.C., a Delaware limited liability company and Selig Enterprises, Inc., a Georgia corporation, dated April 14, 1998, filed for record April 21, 1998 at 8:54 a.m., recorded in Deed Book 24269, Page 318, aforesaid Records.

ALSO TOGETHER WITH those easement rights arising under that certain Easement Agreement (Drainage) by and between Westerra Windward, L.L.C., a Delaware limited liability company and Gateway Windward, Inc., a California corporation, dated April 14, 1998, filed for record April 21, 1998 at 8:54 a.m., recorded in Deed Book 24269, Page 318, aforesaid Records.

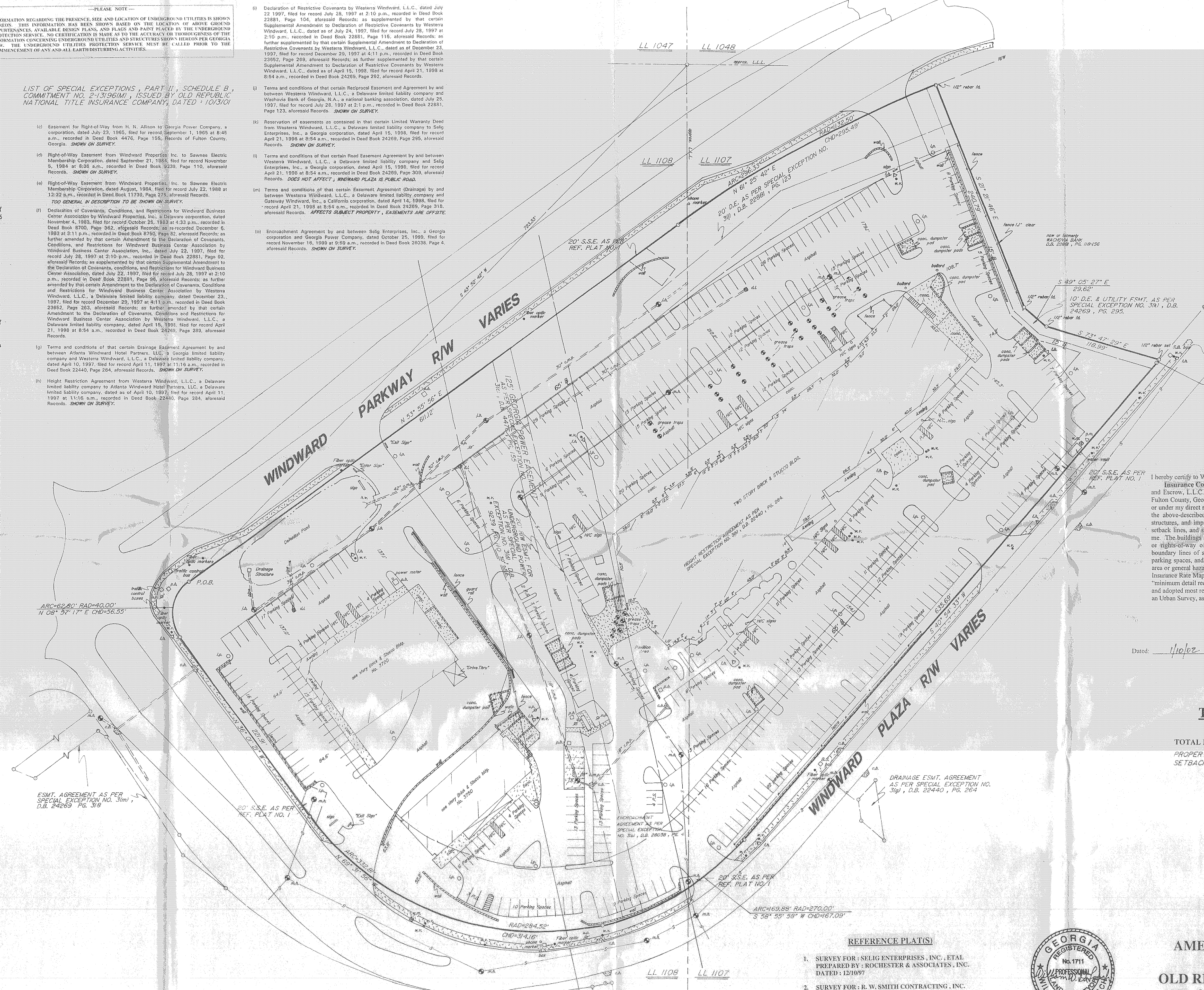
LIST OF SPECIAL EXCEPTIONS PART II - SCHEDULE B - COMMITMENT NO. 2-1916(1), ISSUED BY OLD REPUBLIC NATIONAL TITLE INSURANCE COMPANY, DATED 10/30/01

- (c) Easement for Right-of-Way from H. H. Allison to Georgia Power Company, a corporation, dated July 23, 1965, filed for record September 1, 1965 at 8:45 a.m., recorded in Deed Book 4476, Page 155, Records of Fulton County, Georgia. SHOWN ON SURVEY.
- (d) Right-of-Way Easement from Windward Properties, Inc. to Sawnee Electric Membership Corporation, dated September 21, 1985, filed for record November 5, 1985 at 8:38 a.m., recorded in Deed Book 9230, Page 110, aforesaid Records. SHOWN ON SURVEY.
- (e) Right-of-Way Easement from Windward Properties, Inc. to Sawnee Electric Membership Corporation, dated August 1984, filed for record July 22, 1984 at 12:22 p.m., recorded in Deed Book 11393, Page 275, aforesaid Records. TOO GENERAL IN DESCRIPTION TO BE SHOWN ON SURVEY.
- (f) Declaration of Covenants, Conditions, and Restrictions for Windward Business Center Association by Windward Properties, Inc., a Delaware corporation, dated November 4, 1983, filed for record October 25, 1983 at 4:33 p.m., recorded in Deed Book 8700, Page 562, aforesaid Records; as amended December 6, 1983 at 2:11 p.m., recorded in Deed Book 8750, Page 82, aforesaid Records; as further amended by that certain Amendment to the Declaration of Covenants, Conditions, and Restrictions for Windward Business Center Association by Windward Business Center Association, Inc., dated July 22, 1997, filed for record July 28, 1997 at 2:10 p.m., recorded in Deed Book 22681, Page 36, aforesaid Records; as further amended by that certain Amendment to the Declaration of Covenants, Conditions and Restrictions for Windward Business Center Association by Westerra Windward, L.L.C., a Delaware limited liability company, dated December 23, 1997, filed for record December 29, 1997 at 4:11 p.m., recorded in Deed Book 22652, Page 263, aforesaid Records; as further amended by that certain Amendment to the Declaration of Covenants, Conditions and Restrictions for Windward Business Center Association by Westerra Windward, L.L.C., a Delaware limited liability company, dated April 15, 1998, filed for record April 21, 1998 at 8:54 a.m., recorded in Deed Book 24269, Page 265, aforesaid Records.
- (g) Terms and conditions of that certain Drainage Easement Agreement by and between Atlanta Windward Hotel Partners, L.L.C., a Georgia limited liability company and Westerra Windward, L.L.C., a Delaware limited liability company, dated April 10, 1997, filed for record April 11, 1997 at 11:16 a.m., recorded in Deed Book 22440, Page 264, aforesaid Records. SHOWN ON SURVEY.
- (h) Height Restriction Agreement from Westerra Windward, L.L.C., a Delaware limited liability company to Atlanta Windward Hotel Partners, L.L.C., a Delaware limited liability company, dated April 10, 1997, filed for record April 11, 1997 at 11:16 a.m., recorded in Deed Book 22440, Page 284, aforesaid Records. SHOWN ON SURVEY.
- (i) Encroachment Agreement by and between Selig Enterprises, Inc., a Georgia corporation and Georgia Power Company, dated October 25, 1983, filed for record November 16, 1983 at 8:54 a.m., recorded in Deed Book 24269, Page 4, aforesaid Records. SHOWN ON SURVEY.

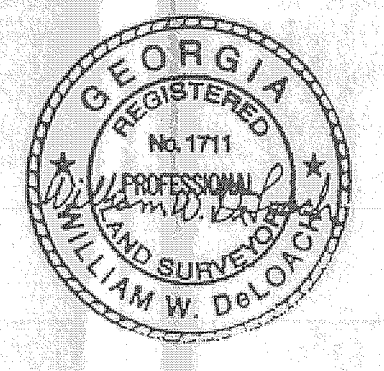
BASED ON THE INFORMATION SHOWN ON THE FLOOD HAZARD BOUNDARY MAPS FURNISHED BY THE DEPT. OF H.U.D. THROUGH THE FEDERAL INSURANCE ADMINISTRATION, IT IS MY OPINION THAT THE PROPERTY SHOWN HEREON IS OUTSIDE OF THE FLOOD HAZARD AREA.

THE DATA SHOWN ON THIS PLAN HAS BEEN CALCULATED FOR CLOSURE AND HAS A PRECISION RATIO OF ONE FOOT IN 983,029 FEET. TRAVERSE DATA OBTAINED USING A TOPCON GT-S SERIES TOTAL STATION.

THIS PLAN IS BASED UPON FIELD DATA WHICH HAS A PRECISION RATIO OF ONE FOOT IN 19,997 FEET, AN AVERAGE ANGULAR ERROR OF 03 SECONDS PER ANGLE POINT AND WAS ADJUSTED USING THE COMPASS RULE.



- REFERENCE PLAT(S)**
1. SURVEY FOR: SELIG ENTERPRISES, INC., ETAL PREPARED BY: ROCHESTER & ASSOCIATES, INC. DATED: 12/10/97
 2. SURVEY FOR: R. W. SMITH CONTRACTING, INC. PREPARED BY: W.K. DICKSON DATED: 7/26/00
 3. CONSTRUCTION DRAWINGS FOR: WINDWARD PLAZA PREPARED BY: ROCHESTER & ASSOCIATES, INC. DATED: MARCH 21, 1997, JOB NO. 950222-04-22



Surveyor's Certification

I hereby certify to Windward Parkway, L.L.C., an American General Life and Accident Insurance Company, Old Republic Title Insurance Company and Calloway Title and Escrow, L.L.C. that a survey of Land Lots 1107 & 1108, 2nd District, 1st Section, Fulton County, Georgia and known as The Terraces at Windward, was conducted by me or under my direct supervision on January 10, 2002. This is a true and correct survey of the above-described land and shows the true and correct location of the buildings, structures, and improvements situated on such land and all easements, rights-of-way, setback lines, and similar restrictions that are of record, visible, or otherwise known to me. The buildings and improvements do not overlap or encroach upon any easements or rights-of-way of others, and there are no encroachments either way across the boundary lines of such land. The property surveyed contains 10.0280 acres and 546 parking spaces, and is not located within a flood plain area or any special flood hazard area or general hazard area based on the Federal Emergency Management Agency Flood Insurance Rate Maps. I hereby certify that this Survey was prepared in accordance with "minimum detail requirements for ALTA/ACSM Land Title Surveys," jointly established and adopted most recently by ALTA and ACSM; and meets the accuracy requirements of an Urban Survey, as defined therein.

William W. DeLoach
William W. DeLoach
Ga. R.L.S. No. 1711

Dated: 1/10/02

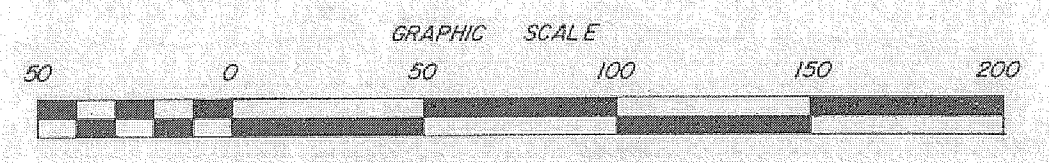
TOTAL ACREAGE = 10.0280
436,817.59 SQ. FT.

TOTAL PARKING SPACES = 546 (THIS INCLUDES 16 H.C. SPACES)
PROPERTY IS ZONED - CUP (COMMUNITY UNIT PLAN)
SETBACKS - FRONT - 65', SIDE - 15' & REAR - 15'

BOUNDARY AND ABOVE GROUND "AS-BUILT" SURVEY FOR:

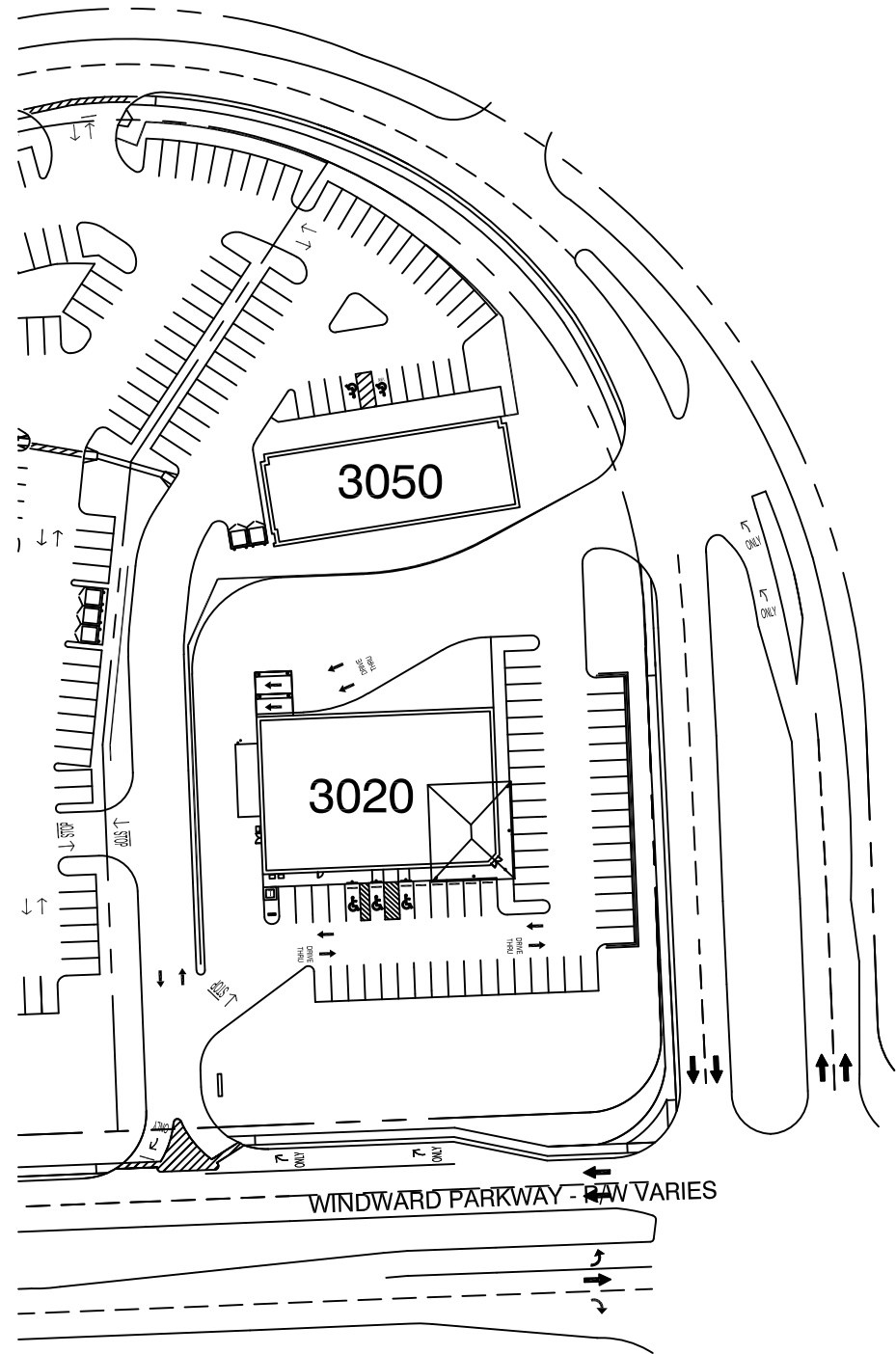
**WINDWARD PARKWAY, L.L.C.,
AMERICAN GENERAL LIFE AND ACCIDENT
INSURANCE COMPANY
OLD REPUBLIC TITLE INSURANCE COMPANY
AND CALLOWAY TITLE AND ESCROW, L.L.C.**

LAND LOT(S) 1107 & 1108 1ST SECTION 2ND DISTRICT
FULTON COUNTY, GEORGIA
SCALE 1" = 50'
JAN. 10, 2002



REVISED 1/10/02 TO ADD SETBACKS & ZONING.
REVISED 2/17/02 TO CHANGE LENDER

EXCEPT WITH RESPECT TO THE OBLIGATIONS OF LANDLORD WHICH ARE EXPRESSLY PROVIDED IN THE LEASE, LANDLORD HAS MADE NO AGREEMENT, REPRESENTATION OR WARRANTY WITH RESPECT TO THE STATUS OR EXISTENCE OF ANY LEASE, OCCUPANCY OR USAGE OF ANY SPACE, OR THE EXISTENCE, DESIGN OR LOCATION OF ANY BUILDINGS, IMPROVEMENTS, PARKING AREAS, CURB CUTS, DRIVES OR OTHER COMMON AREAS WITH RESPECT TO THE SHOPPING CENTER OR ANY OUTPARCELS OR OTHER PROPERTY. LANDLORD BELIEVES THAT THE INFORMATION CONTAINED WITHIN THIS DRAWING IS PRESENTLY CORRECT, BUT LANDLORD MAKES NO WARRANTY, REPRESENTATION OR GUARANTEE AS TO ITS ACCURACY OR WHETHER IT WILL REMAIN AS CONFIGURED, AND LANDLORD RECOMMENDS THAT ALL INFORMATION BE FIELD VERIFIED PRIOR TO DESIGN AND CONSTRUCTION.

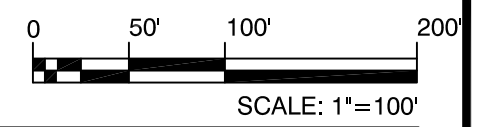


USER: kacler - Dec 20, 2024 - 7:59am
S:\CONSTRUCTION\A\Cad\CadAs_Built Drawings\Retail\The Terraces at Windward\Site Plan\The Terraces at Windward Leasing Plan.dwg



THE TERRACES AT WINDWARD: SITE PLAN

3020 & 3050 WINDWARD PARKWAY
ALPHARETTA, GEORGIA 30005



DRAWN BY: KA DATE: 12/20/24



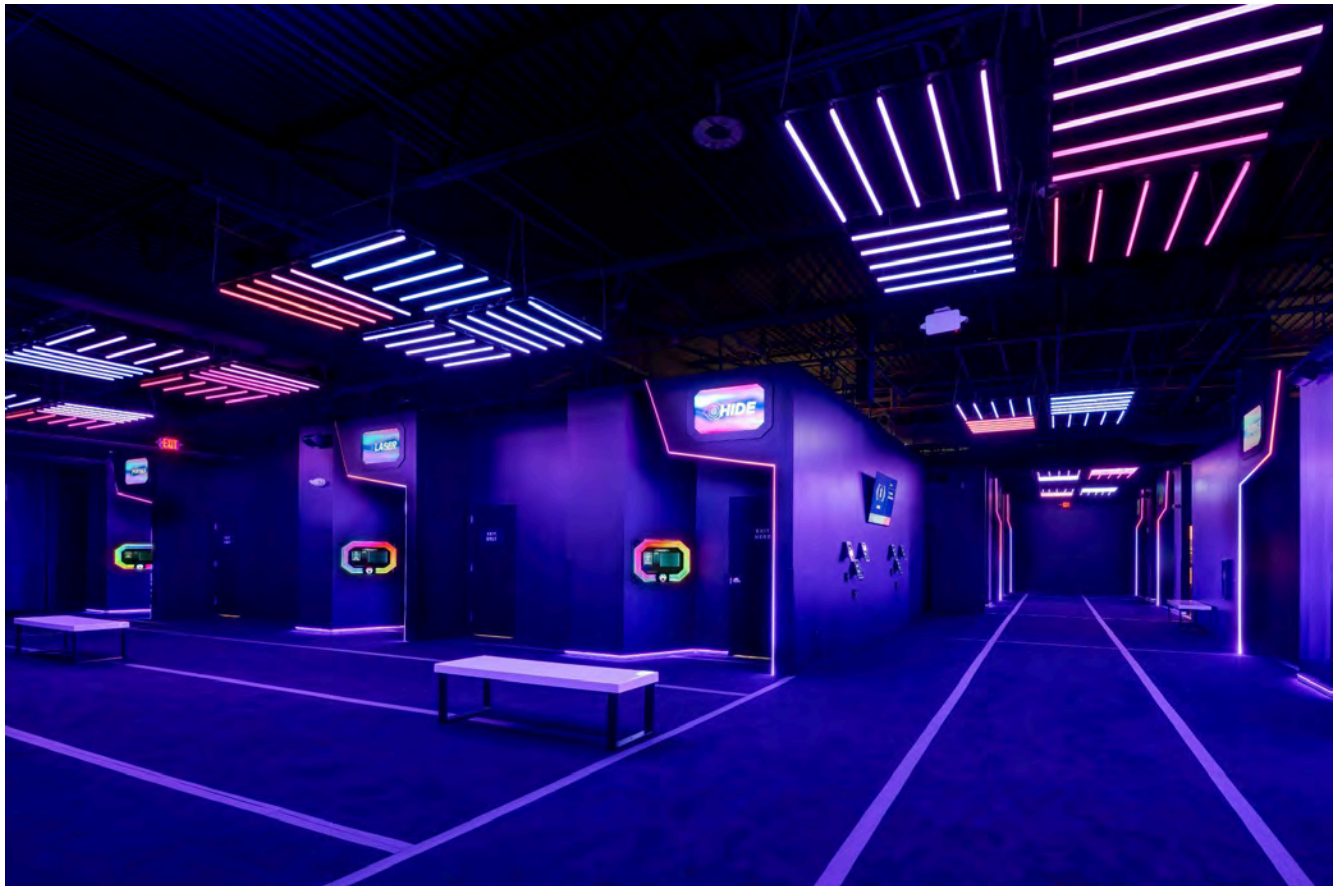
1100 SPRING STREET NW SUITE 550
ATLANTA, GEORGIA 30309-2848
TEL (404) 876-5511 FAX (404) 875-2629

ACTIVATE

*Activate America, LLC
100 W Main St, Ste 600
Lexington, KY 40507*

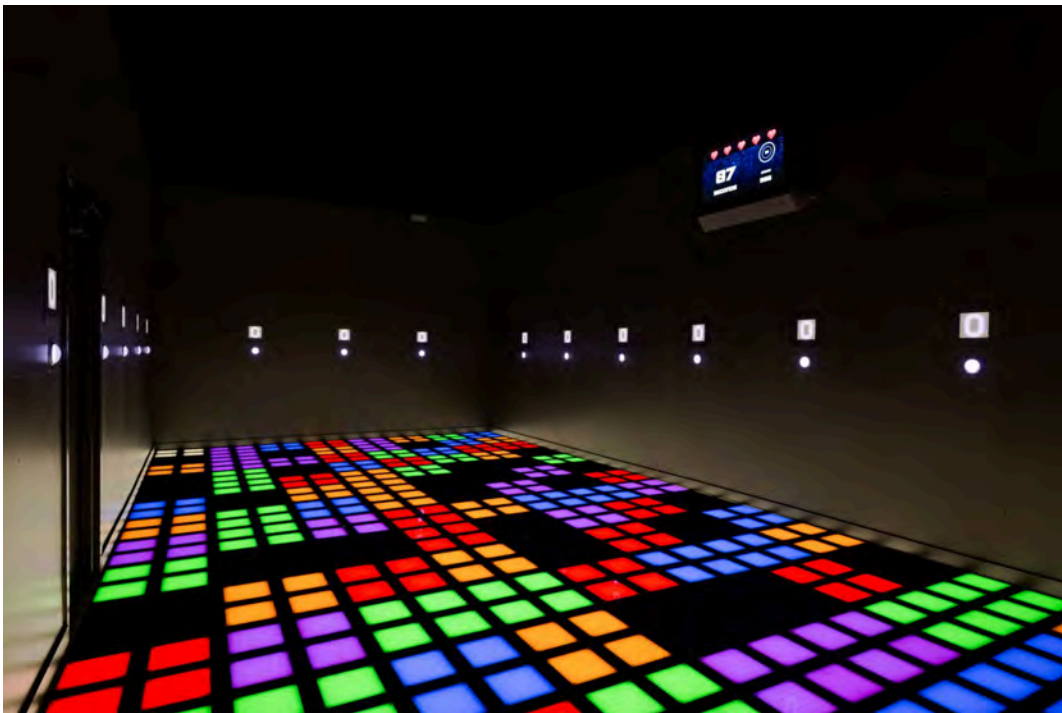
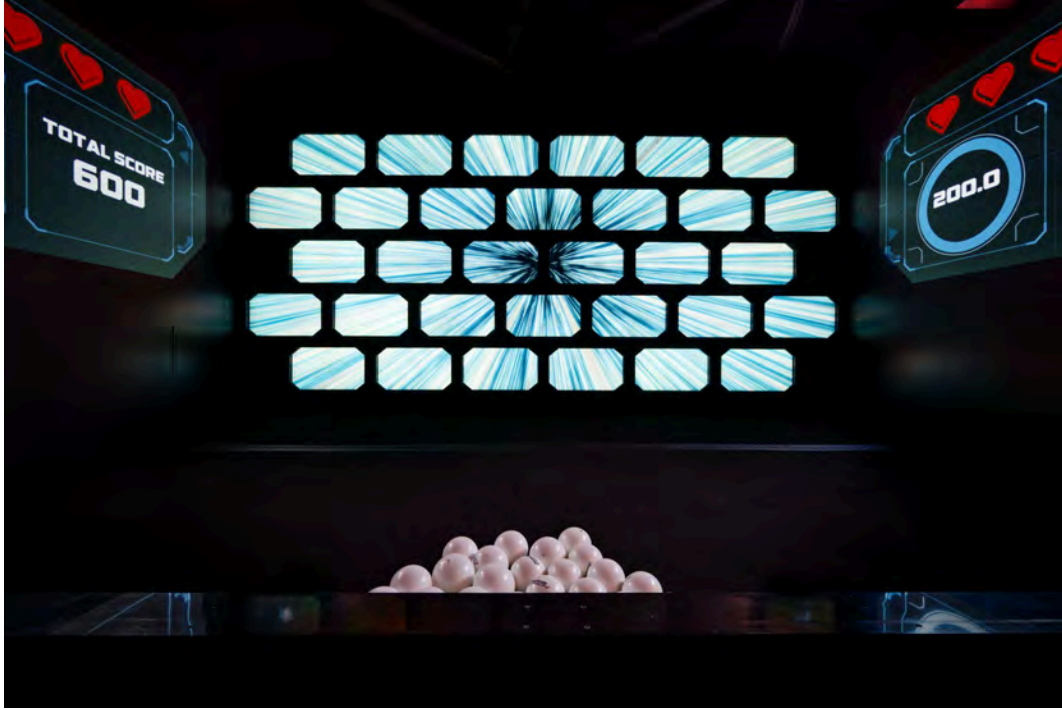
At Activate, we hide our technology behind intuitive physical games that appeal to a wide range of age and skill levels. While we offer something completely new, each activity feels familiar and provides the opportunity for endless visits. Our massive library of games - each with 10 difficulty levels - offers more than 550 unique challenges for customers to explore.

We are confident that Activate Games would add something unique to the Alpharetta area, and we are confident we can do so without negative impacts on parking, other employees, or neighboring tenants. Below you find some photos showcasing our concept.



ACTIVATE

Activate America, LLC
100 W Main St, Ste 600
Lexington, KY 40507



ACTIVATE


Activate America, LLC
100 W Main St, Ste 600
Lexington, KY 40507



ACTIVATE

*Activate America, LLC
100 W Main St, Ste 600
Lexington, KY 40507*

Sincerely,



Jeremiah Sizemore
President
Activate America, LLC



ACTIVATE

A New Way To Play

Activate offers high-tech games that test your team's physical and mental agility across a wide variety of real-life challenges. Once inside, you and your team choose from hundreds of combinations of games and difficulty levels, each lasting one to three minutes. Your RFID wristband tracks your score and progress throughout your experience, making Activate perfect for a casual night out or intense competition.

What to Expect

What can you expect during an Activate experience? You'll have to come play for yourself to understand the full experience, but here's a sneak peek at some of our most popular rooms.



[LEARN MORE](#)



We've Been Busy Leveling Up

You can find our 34 current Activate Games locations in cities across the US and Canada, and we don't plan on stopping there. We have over 25 more locations coming in 2025.

- 34 open locations in US and Canada
- 10+ locations under construction
- Seeking 30+ sites throughout the US for 2025/2026 openings

Real Estate Specs

Activate facilities are located in a variety of locations. However, areas that provide high customer traffic with added visibility and accessibility from main highways have even more success. Activate fits in an area of 8,000-14,000 square feet — enough for 8-12 game rooms, a lobby, two bathrooms, and storage areas.



LOCATION

In cities with MSA over 1 million people



SPACE REQUIREMENTS

8,000 - 14,000 sq ft.
12' ceilings or higher



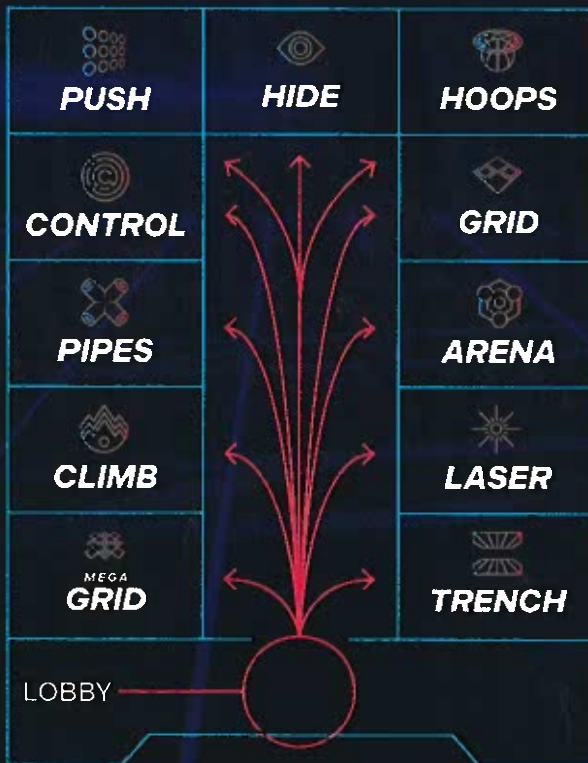
DEMOGRAPHICS

5 mile radius
\$100,000+ avg. income
200,000+ population



PARKING

5 parking spaces per 1,000 sq ft.



A Facility Made For Play

Our game facilities are typically between 8,000-14,000 square feet and house a number of game rooms that vary across our locations.

Our locations drive foot traffic resulting in increased consumer spending in the area.

Why Activate?

1. High Foot Traffic - over 100,000 guests/location/yr
2. No Food and Beverage - doesn't compete with other cotenants
3. Patented Attraction
4. Affluent Clientele
5. Financially Stable - 40% EBITDA with year over year sales growth

Are you ready?
**Enter
the Game**

realestate@activate.games