

Alpharetta's
**SEASON of
CELEBRATION**



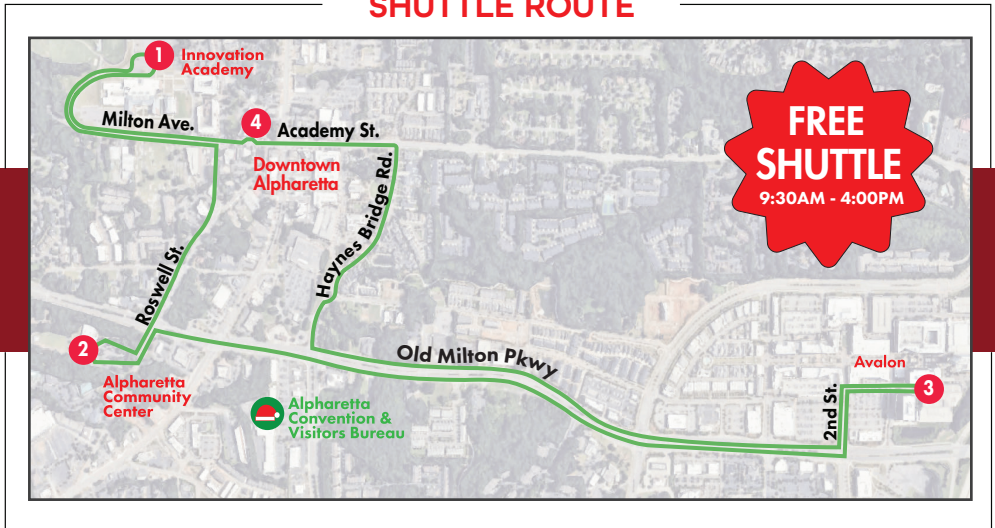
HOLIDAY
Hop and Shop

SATURDAY, DECEMBER 7

Holiday shopping made easy! Park at one of five pop-up markets, shop, then hop on the FREE shuttle to explore more unique shopping and seasonal fun in Alpharetta!

Alpharetta Christmas Market • Heartfelt Holiday Gift Market
Maker's Market Artisan Faire
Mistletoe Market Stroll • Santa Paws Market

SHUTTLE ROUTE



Shuttles run every 15-20 minutes. Last shuttle pickup at 4:00.
See reverse for shuttle stop and market details.

1 **Innovation Academy**
Alpharetta Christmas Market
9 am - 4 pm

Support local businesses and artisans while shopping for holiday gifts and unique items for everyone on your list! Plan to spend the day enjoying a hot beverage and snack as you browse over 100 local vendors selling handmade crafts, gourmet food, home décor, jewelry, candles, and more. Enjoy live music throughout the day at this must-see, FREE community event!

2 **Alpharetta Community Center**

Heartfelt Holiday Gift Market
9 am - 4 pm

Let the holiday season begin with a craft fair filled with family fun and holiday cheer! The Market features one-of-a-kind items on display, including jewelry, home décor, pottery, and treats, all handmade by local artists with disabilities and child entrepreneurs. Don't miss unforgettable holiday photo opportunities with two adorable llamas from 12:00 - 3:00 PM. Snap fun pictures and create lasting memories while you shop!

3 **Avalon**
Makers Market Artisan Faire
10 am - 6 pm


Loacted on Boulevard East (from Apple to Pottery Barn, on both sides). There will be live music, characters and more!

4 **Downtown Alpharetta**
Mistletoe Market Stroll
12 pm - 4 pm | Alpharetta City Center

Located down Market Street, join local boutiques as they spread festive cheer! Enjoy custom stocking creations for both people & pets, decorating Christmas wine glasses, designing ornaments, and selecting custom Santa hats. From sparkling jewelry bars to perfect stocking stuffers and merry holiday headbands, there's something magical for everyone to enjoy!

Santa Paws Market
12 pm - 4 pm | The Hamilton Hotel

This holiday season, pamper your pup with tail-wagging toys, treats, and gifts from local artisans and vendors, all in a festive atmosphere. Enjoy holiday bites, bark-worthy cocktails, and a fur-filled day of fun. Bring your furry friends and spoil them with paw-some presents—it's the perfect way to celebrate the season!

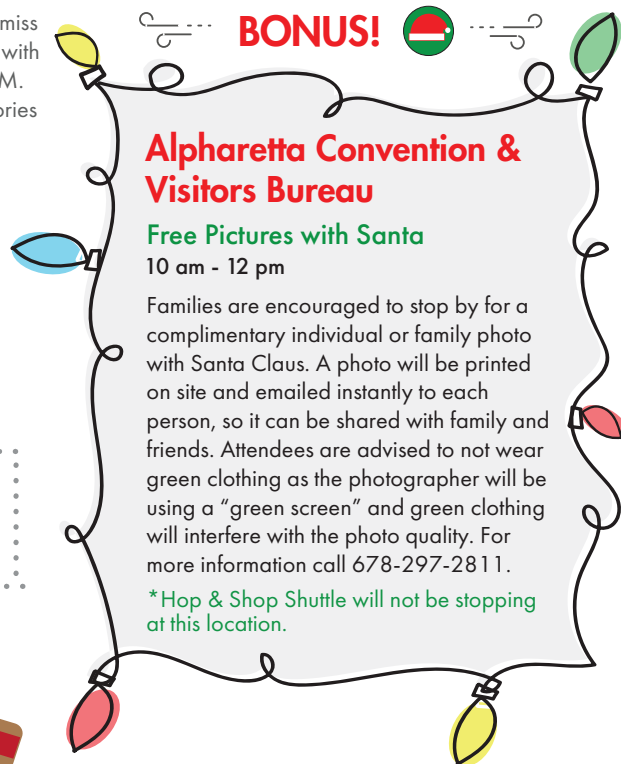
BONUS! 

Alpharetta Convention & Visitors Bureau

Free Pictures with Santa
10 am - 12 pm

Families are encouraged to stop by for a complimentary individual or family photo with Santa Claus. A photo will be printed on site and emailed instantly to each person, so it can be shared with family and friends. Attendees are advised to not wear green clothing as the photographer will be using a "green screen" and green clothing will interfere with the photo quality. For more information call 678-297-2811.

**Hop & Shop Shuttle will not be stopping at this location.*



Look for the Shuttle Stop sign at each location, marking designated drop-off & pick-up points!



SCAN HERE for more information on **SEASON of CELEBRATION** activities!